

Phi Sigma Pi Privacy Statement

Phi Sigma Pi (“PSP”, “we”, “us”, or “our”) is committed to protecting your privacy rights. This Statement of Privacy summarizes what information we collect and how we use it, including information we collect through our websites or mobile applications which link to this Statement of Privacy and other microsites and mobile versions of those websites (collectively, the “Sites”), information we collect through our official social media pages (“**Social Media Pages**”), and information we collect through our interactions and communications with you.

Information We Collect

PSP collects various types of information about our members and Site visitors, including:

- **Location:** We use various technologies to learn your precise geographic location, including by collecting your IP address or other device information, which may depend on your device’s settings for location services.
- **Device Information:** When you visit our Sites, interact with our Social Media Pages, or open our emails, we learn about your browser, device type, IP address, internet service provider, and other technical information about your device.
- **Identifiers:** We collect identifiers which include information like name, email address, home or work address, telephone number, and username and password for your account.
- **Payment Information:** Your payment details can be collected in connection with a donation or with an order.
- **Call, Chat and Email Records:** If you call, chat or email us, we may keep records of those conversations.
- **Site Interactions:** We collect information about your interactions with our Sites. This data may then be used to troubleshoot Site service issues, to improve Site functionality, and to analyze user needs.
- **Submitted Content:** We collect any content you submit to our Sites (including our message boards), Social Media Pages, forms (including Google Forms, Jotform, etc.) or otherwise to us, including comments, photos, and reviews.
- **Profile Information:** We may have access to profile details about our members and Site users such as your preferences and website behavior.
- **Demographic Information:** We may have access to demographic details about our members and Site users such as birthdate, gender, ZIP code, and other similar details.

- **Job Applications:** If you apply for employment, we have access to the content you provide such as your resume, cover letter, and any information contained therein.
- **Education Information:** We may collect information about your education, including your school affiliation and graduation year.
- **Inferences:** We may use any of the above information to draw inferences from these categories of information such as consumer preferences, behavior, and characteristics.

How Information is Collected

We may collect the information described above directly from you, from third parties we partner with, or through cookies or other automated means. These categories include:

- **You:** We collect information directly from you, whenever you: become a member; make a donation; visit our Sites; contact us with questions or comments; upload content; complete our forms; sign up for communications; create an account; respond to a survey; or use or like our Social Media Pages.
- **Your Device or Browser:** Certain information is automatically collected from your device or browser and analyzed when you visit our Sites, interact with our Social Media Pages, or open our emails. This information may include your IP address, browser type, domain names, access times and referring website addresses.
- **Third Parties:** We work with third parties who provide services to us such as payment processors, analytics providers, delivery partners/carriers, survey providers, data suppliers, advertising companies, or other service providers. Your information may be collected and processed independently in accordance with such third party's own privacy notices. These third parties share information they have collected with us.
- **Social Media Platforms:** Social media platforms share information with us. You can learn more about how social media platforms collect and use your information by reviewing their privacy policies and settings.
- **Cookies, Device Identifiers, and Similar Technologies:** We use cookies (small data files stored on your device or browser), pixel tags (tiny graphic images embedded in a website or email), and other similar technologies to automatically collect information when you visit our Sites or interact with our emails. Through the use of cookies, we may link information about your interactions with our Sites or emails over time. We also contract with third party advertising or analytics companies to serve you online ads on other websites. These companies use cookies or similar technologies to collect information about your interactions with our Sites and interactions with other websites. These advertising companies may use and share the information gathered to deliver ads more tailored to your interests. We receive aggregate information from these third parties to understand our advertising effectiveness. Any information collected by us or by third parties through the use of cookies or similar technologies may be linked with other information we collect about you.

Use of Your Information

PSP uses your information in a variety of ways, including:

- **Fulfillment:** Fulfilling your requests, including, but not limited to, processing payments and donations.
- **Advertising:** Presenting advertising online and via email, or other communication channels, including through partnerships with social media platforms and internet search engines.
- **Understanding Our Site Visitors:** Analyzing your activity with us (including your interactions with our Sites, Social Media Pages, and emails or other forms of communication), and monitoring the effectiveness of our advertising and communications.
- **Personalization:** Using your preferences and other collected information to personalize our relationship with you, including presenting customized communication, advertising, and experiences on our Sites, emails, and ads on social media.
- **Communications:** Communicating with you about our organization and membership and responding to your inquiries.
- **Promotions:** Running contests, promotions, and sweepstakes.
- **Hiring:** Recruiting and hiring, including, but not limited to, verifying your eligibility for employment.
- **Personalizing Your Experience and Analytics:** Serving content on our Sites and Social Media Pages, developing and analyzing our Sites and services, and constantly improving your experience on our Sites, including but not limited to, troubleshooting service issues and improving Site functionality and effectiveness.
- **Security:** Protecting us, our members, and our Site visitors from fraud, security threats, and other illegal or harmful activity.
- **Membership Database:** If you opt-in to our membership database, your information may be shared with other members for networking and support.
- **Legal Obligations:** Complying with legal and regulatory requirements and responding to requests from courts or other government bodies.

How We Share Your Information

We may share your information in the following ways:

- **Service Providers:** We partner with third parties to assist with many aspects of our business, including processing donations, performing statistical analysis, advertising, analyzing your interests and activity on our Sites and Social Media Pages, and helping us

communicate with members and potential members. These third parties may provide services related to any of the purposes described in *Use of Your Information*, and we may share with them any types of information described in *Information We Collect*. We may also receive information collected by these third parties and combine it with the information we have collected. Your information may also be collected and processed by third parties, such as the payment providers you select, who will process your information independently in accordance with their own privacy notices.

- **Marketing Providers:** We partner with third parties to assist with advertising and marketing. We may share with them the types of information described in *Use of Your Information*. These third parties may also use your information to market their own services to you.
- **PSP Members:** If you opt-in to our membership database, your information such as your email and phone number may be shared with other members who may contact you for networking, advice, and support purposes.
- **Legal Compliance:** We will disclose information about you, including to government bodies or law enforcement agencies, when we believe it to be necessary for compliance with the law or to protect our Site users, our members, our Site, or the public.

Your Privacy Choices

You can control the information we collect and use in the following ways:

- **Location Information:** You can disable location-based services on your mobile device or web browser by adjusting the settings on your device or browser. This will prevent our Sites from accessing your location information. Note that some services may not be available if you disable location-based services.
- **Emails:** You can unsubscribe from marketing emails by clicking the unsubscribe link in the footer of such email.
- **Text Messages:** For information on how to opt-out of receiving texts from PSP, please see our Texting Policy, below.
- **Online Accounts:** You can keep your contact information and payment methods accurate and up to date by logging into your account on our Sites.
- **Social Media:** This privacy policy does not cover the privacy and security practices of social media platforms on which we have Social Media Pages. Please review the terms, policies, and settings of those social media platforms if you have questions about how they collect and use your data.
- **Online Advertising:** For information about opting out of third party advertising, visit: NAI Opt-Out and DAA Opt-Out (you will leave this site for a separately managed online site where you can specify your preference under those programs). You can also click on the

icon that may appear on some of our advertising served through these technologies. We may use more than one third party company for placing this advertising, which would require you to opt out of each company.

- **Cookies and Similar Technologies:** You may block cookies and similar technologies in your browser or device settings, as and if permitted by such device.
- **Google Analytics:** You can opt out of Google Analytics across all websites you use. To do so, visit this website.
- **Other Privacy Requests:** If you wish to know what information we have about you, to request that we delete the information we have about you, or if you would like to remove your information from our membership database, please contact us by emailing pspoffice@phisigmapi.org.

Texting Policy

If you elect to receive marketing and support text messages from us, either via our Sites or by sending a text message indicating your consent, you are providing your prior express written consent to receive recurring marketing, promotional, and support text messages from us (each, a “**Text Message**”) sent through an automatic telephone dialing system. Message frequency varies. This service is optional, and your consent is not a condition for your membership with PSP. You can opt out of receiving any further Text Messages from this program at any time by replying “STOP” to any Text Message you receive from us. For help, reply “HELP” to any Text Message you receive from us or email pspoffice@phisigmapi.org. Your mobile providers’ message and data rates may apply to our confirmation Text Message and to all subsequent Text Messages according to your individual rate plan provided by your wireless carrier. Please consult your mobile service carrier’s pricing plan to determine the charges for browsing data and sending and receiving Text Messages. Under no circumstances will we be responsible for any text messaging or wireless charges incurred by you or by a person that has access to your wireless device or telephone number. If your carrier does not permit Text Messages, you may not receive our Text Messages. Neither we nor the wireless carriers will be liable for any delays in the receipt of, or failure to deliver, any Text Messages, as delivery is subject to effective transmission from your network operator. Text Message services are provided on an “AS IS” basis. Data obtained from you in connection with any Text Message services may include your cell phone number, your provider’s name and the date, time and content of your text messages. We may use this information in accordance with this Privacy Policy to contact you and to provide the services you request from us.

Children’s Privacy

Our Sites are not intended for children under 16. No one under 16 should share any personal data with us through the Sites. We do not knowingly collect any personal data from children under 16 on our Sites. To request deletion of personal data relating to a child under 16, please email pspoffice@phisigmapi.org.

Security of your Personal Information

PSP takes steps to secure your personal information from unauthorized access, use or disclosure. While we employ physical, technical, and administrative procedures to safeguard the personal information we collect, you should be aware that 100% security is not always possible.

Supported Web Browsers and Do Not Track Signals

We recommend that you use the latest web browser versions to optimize your experience. Older web browser versions may not be able to access or utilize all pages on our Sites as intended.

We may not be able to receive or honor web browser “Do Not Track” signals and our Sites may continue to collect information in the manner described within this Statement of Privacy.

Changes to this Statement

PSP will occasionally update this Statement of Privacy. PSP encourages you to periodically review this Statement to be informed of how PSP is protecting your information. Changes to this Statement of Privacy are effective at the time they are posted and your continued use of our Sites after posting will constitute acceptance of, and agreement to be bound by, those changes. If we make any material changes to our privacy practices, we will update this Statement of Privacy and change the effective date at the top of this Statement of Privacy.

Contact Information

PSP welcomes your comments and questions regarding this Statement of Privacy. If you have any comments and questions about this Statement of Privacy or about our privacy practices, please email pspoffice@phisigmapi.org.