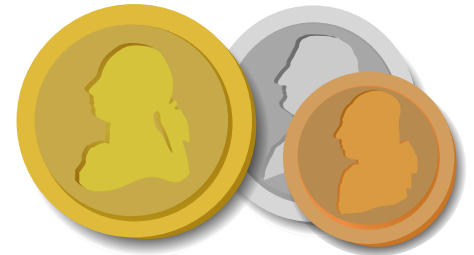


# Organize a Penny War

A Penny War is a fantastic and easy-to-organize fundraising activity that can generate excitement and funds for your cause. These 10 steps will walk you through the essential steps to get started with a Penny War fundraiser.



## Define Your Goal

Decide on a fundraising target. Knowing how much you want to raise will help you stay focused.

## Choose a Cause

Select a charitable cause or organization that will benefit from the funds you raise.

## Gather a Team

Assemble a small group of volunteers to help with planning and logistics.

## Set a Date and Location

Choose a date that works for your participants and secure a location to collect donations.

## Establish Rules

Create simple and clear rules for your Penny War. Include point values for different coins and bills.

## Promotion

Design and distribute flyers to promote your event within your community. Utilize social media to create event pages and share updates.

## Collection Setup

Obtain labeled containers for each participant or team. Place these containers in a secure, easily accessible location.

## Engage Participants

Keep participants excited with regular updates and announcements about their progress. Encourage friendly competition between participants or teams.

## Fund Counting

Set a schedule for collecting and counting funds. Update a visible scoreboard to track the standings.

## Conclusion

Celebrate your successful fundraiser with an event or announcement. Express gratitude to participants and donors. Distribute funds to your chosen cause or beneficiary.