



# Chapter Excellence Board (CEB)

Your Chapter has been partnered with a Chapter Excellence Board. The Chapter Excellence Board (CEB) is an extension of the National Office's Chapter Services team in order to provide support from engaged and knowledgeable Alumni.

There are four (4) Advisors that compose your CEB, each having a specific focus area. CEB Advisors work with Chapter leaders responsible for the Chapter Standards of Excellence area that they advise.

## Guidelines and Expectations for Working with Your CEB

- Utilize them as a Resource. These are four passionate Alumni that are offering their time and talents to give back to your Chapter.
- Listen to their guidance, advice and feedback as they build a relationship with your Chapter.
- Communication is key, please respond in a timely manner. Please let your CEB Advisors know who are the best contacts from your Chapter in relation to their CSE Guiding Principle focus.



## FAQs

### How will the CEB Advisors be working with the Chapter?

The CEB Advisors are focusing on helping the Chapter complete and report tasks for the Chapter Standards of Excellence (CSE). Each CEB Advisor will be focusing on different guiding principles, so they will be reaching out to Chapter Leaders to discuss your status on tasks that are not completed and offering advice, support and resources to help the Chapter's progress in that area.

### Our Chapter already has a Faculty/Alumni Advisor. How is a CEB Advisor different?

Your Chapter's Faculty/Alumni Advisor roles can continue to operate as they have since the responsibilities and selection process are determined by the Chapter. The CEB Advisors are an extra level of support from the National Office to offer advisement in specific focus areas and to guide your Chapter through completing the CSE guiding principles.

### How is a CEB Advisor different than the Leadership Development Coordinator?

The CEB Advisors are an extension of the Chapter Services Team on the National Staff. The Leadership Development Coordinators are your go to for recruitment, retention and the annual visit from the National Office. Leadership Development Coordinators and CEB Advisors will work together to provide the best support for your Chapter.