



PHI SIGMA PI
NATIONAL HONOR FRATERNITY



AN INTRODUCTION TO OUR NATIONAL PHILANTHROPY

HUGH O'BRIAN YOUTH LEADERSHIP



HOBY - PHI SIGMA PI'S NATIONAL PHILANTHROPY

For more than five decades, Hugh O'Brian Youth Leadership (HOBY) has inspired young people to make a difference and become catalysts for positive change in their home, school, workplace, and community. HOBY'S work involves young people exploring and identifying their uniqueness, and authenticity, not conformity. Students learn to mobilize their own unique traits and are exposed to leadership principles they can explore and incorporate in a fashion that is true to their own personality and goals.

Recognizing the great potential, in 2015, Phi Sigma Pi entered into a philanthropic partnership with HOBY, and in 2017, the Grand Chapter voted to officially name HOBY our National Philanthropy.



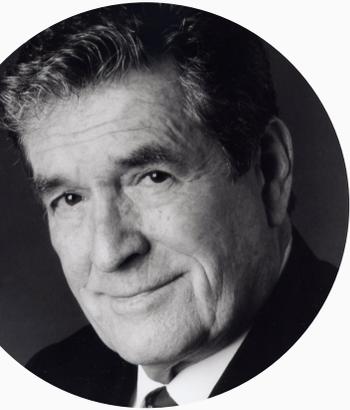
Members of the Alpha Eta Chapter spoke on a college panel at a CLeW

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"HOBY is proud to partner with Phi Sigma Pi National Honor Fraternity. Our organizations have a shared vision of motivating and empowering individuals to make a positive difference within our local and global communities. Most importantly, due to Phi Sigma Pi Members' selfless efforts and contributions from Chapters, 10,000+ students have the opportunity for leadership development!" - Rose Santini, HOBY's Chief National Programs Officer

THE HOBY STORY

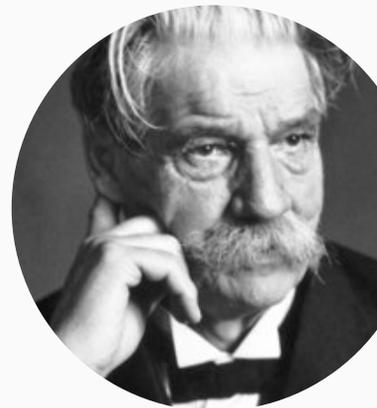


Founder, Hugh O'Brian

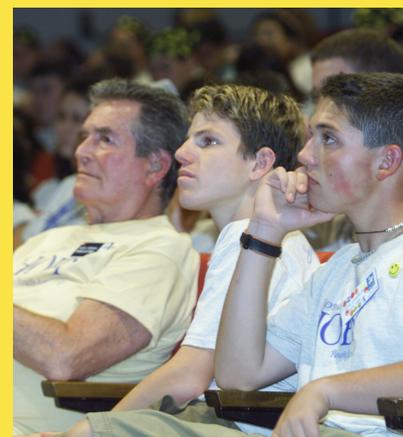
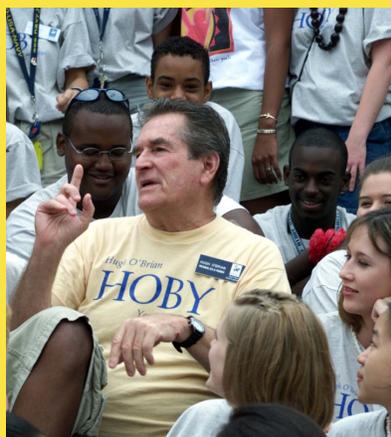
In 1958, Marine Corp Veteran and Actor, Hugh O'Brian was privileged to spend nine inspirational days with Nobel Peace Prize humanitarian Dr. Albert Schweitzer at his clinic in the town of Lambaréné, Gabon in Africa. Dr. Schweitzer's strong belief that "the most important thing in education is to teach young people to think for themselves" impressed O'Brian. Upon his return to the United States, he put Schweitzer's words into action by forming Hugh O'Brian Youth Leadership (HOBY), a nonprofit organization.

The format was simple: bring a select group of high school sophomores with demonstrated leadership abilities together with a group of distinguished leaders in business, education, and government and let the two interact using a question-and-answer format. The young people selected to attend a HOBY Leadership Seminar held each spring in their state got a realistic look at what it takes to be a true leader, better enabling them "to think for themselves."

Every year, O'Brian wrote this message to the HOBY Ambassadors, "I don't have any children of my own, but I've got a couple of hundred thousand like you out there who I'm proud to call my family. So, shine bright my friends; you are all my tomorrows, and the future is yours to make outstanding!"



Humanitarian,
Dr. Albert Schweitzer



Hugh O'Brian and HOBY through the years

HOBY'S PROGRAMS: DOMESTIC

Each year, HOBY Volunteers around the world plan over 70 Leadership Seminars, Community Leadership Workshops, the World Leadership Congress and International Programs for more than 12,000 high school students!

LEADERSHIP SEMINARS

HOBY's flagship program, State Leadership Seminars (Seminars), allows high school sophomores to realize their leadership talents and apply them in becoming effective, ethical leaders in their home, school, workplace, and community. Students attend three or four-day seminars and participate in hands-on leadership activities, meet leaders in their state, and explore their own personal leadership skills while learning how to make a positive impact in their community.



Alumni Members from the New York Metro Area Alumni Chapter volunteered at the New Jersey Leadership Seminar

 Chapters and Members can get involved as volunteers (group facilitator, day volunteer, planning team), sponsor an Ambassador's registration, donating supplies and aiding in HOBY's recruitment process.



Members of the Alpha Zeta Chapter and the National Staff, volunteered for a CLeW

CLeWS

High school freshman can participate in Community Leadership Workshops (CLeWs), HOBY's introductory one-day program. Participating gives students the opportunity to interact with local community leaders, participate in group activities, and conduct community service projects.

 Ways that Members and Chapters can support include: serving as a panel speaker, volunteer, donate supplies, or even host a CLeW on your campus!

HOBY'S PROGRAMS: INTERNATIONAL

WORLD LEADERSHIP CONGRESS

HOBY's World Leadership Congress (WLC) brings high school students together from across the globe to discover their potential as leaders. Upon completing a Leadership Seminar, high school students have the opportunity to advance to HOBY's next level of leadership during the summer of their rising junior or senior year. Each year, over 400 students representing as many as 20 countries attend this week-long international program consisting of keynote presentations, speakers' panels, interactive workshops, field trips, and community service projects.



WLC Ambassadors visited Chicago landmarks after completing a service project in the city



Phi Sigma Pi Chapters and Members can donate to support the WLC or volunteer at the event!



Speaker shares her message a CLW program in Uganda, Africa

HOBY WORLDWIDE

HOBY's international programs empower young people to become a positive force around the world. In such countries as Canada, China, Iraq, Mexico, South Korea, Taiwan, Turkey, the United Kingdom — and most recently Togo and Uganda — students have had the opportunity to develop their leadership skills through a local HOBY seminar.



Chapters and Members can donate to HOBY's international programs or promote HOBY worldwide in their community!



MEET JOSHUA

**BETA DELTA CHAPTER '22
HOBY NORTH CAROLINA EAST,
WLC ALUMNI '16**

"HOBY is something that I look back on and don't question the impact that it had on my life because I know without a doubt that it changed it for the better. I would not be where I am today if I had not attended the seminar. For me the biggest thing that HOBY did for me was really open my eyes to a type of leadership that fit my personality better; one that I felt comfortable stepping out of my shell and embracing. It encouraged me to strive to not only be the best leader that I could but to be the best person that I could. Because of HOBY, I felt driven to volunteer and to make a difference. I developed as a leader and a citizen, and I met some of the best mentors and friends along the way."

HOBY BY THE NUMBERS

600,000+

HOBY Alumni from nearly six decades, making a difference in the world

12,000+

Students globally who attend a HOBY program annually

7,200

high schools represented each year

4,000

Volunteers who plan, fundraise and produce HOBY programs

BUILDING A RELATIONSHIP: YOUR CHAPTER AND HOBY



Members of the Alpha Sigma Chapter volunteered for a CLew

Is your Chapter interested in getting involved with HOBY? Volunteering, organizing fundraisers and planning events to support HOBY's programs? Reach out to your state HOBY Volunteers to get connected and build a relationship! Set up an introductory call with HOBY Volunteers to discuss opportunities for the Chapter and Members to get involved. Invite Volunteers to attend a Chapter meeting so they can talk about HOBY. Or speak with an Ambassador to hear about how HOBY has made an impact in their life. Also, ask your HOBY representative if your Chapter Officers can attend a HOBY meeting to talk about Phi Sigma Pi.

EXAMPLE INTRODUCTION EMAIL

TO: Eldo Hendricks, HOBY Corporate Board President
SUBJECT: Phi Sigma Pi at Villanova University Partnership



Hi Eldo,

My name is Ellie Donohue, and I'm the Service Chair of the Phi Sigma Pi National Honor Fraternity Chapter at Villanova University. Seeing as HOBY is Phi Sigma Pi's National Philanthropy, my Chapter would really like to get involved and support HOBY! It would be great to have a call within the next two weeks so we can get connected and start to discussed ways HOBY and our Chapter can partner. Here is my availability [insert times].

Following the initial call, we would like to invite you and any additional HOBY Volunteers to a Chapter Meeting to share information about HOBY with our Members. Our meeting time is [insert day/time, offer to have them video conference into the meeting]. Thank you so much for your time, I look forward to speaking with you soon.

Thank you,

Name
Service Chair, Phi Sigma Pi
University
name@email.com

HOBY STATE CONTACTS

The Chapter should reach out to your State's HOBY Corporate Board President and the Leadership Seminar Chair to get connect and discuss ways the Chapter can support high school students in your area. If you are unsure of who to reach out to or have questions, you can email HOBY's Director of National Programs for your State and they can help you!

ORGANIZATIONAL CHART

DIRECTOR OF NATIONAL PROGRAMS

HOBY International staff member that oversees a particular region of the United States who supports the HOBY Volunteers in their assigned states.

CORPORATE BOARD PRESIDENT

The primary officer of the local HOBY Corporation/Affiliate.

LEADERSHIP SEMINAR CHAIR

The volunteer in charge of planning the State Leadership Seminar.

Click on your State to see the HOBY Volunteer contacts

[Alabama](#)

[Alaska](#)

[Arizona](#)

[Arkansas](#)

[California](#)

[Colorado](#)

[Connecticut](#)

[Delaware](#)

[District of Columbia](#)

[Florida](#)

[Georgia](#)

[Idaho](#)

[Illinois](#)

[Indiana](#)

[Iowa](#)

[Kansas](#)

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[Pennsylvania](#)

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[South Carolina](#)

[South Dakota](#)

[Tennessee](#)

[Texas](#)

[Utah](#)

[Vermont](#)

[Virginia](#)

[Washington](#)

[West Virginia](#)

[Wisconsin](#)

[Wyoming](#)

ENGAGING YOUR CHAPTER WITH HOBY

HOBY stresses volunteerism, integrity, excellence, diversity, and community partnership. Emphasizing these key organizational values, they are able to execute their vision to motivate and empower young adults. Phi Sigma Pi Members cherish the same values and embody them into Chapter life and events. Incorporating HOBY into your Chapter's programming will empower your Members and encourage them to operate in a service-oriented mindset.

Here are three tips for incorporating HOBY into your Chapter:

1. EDUCATE YOUR CHAPTER

Talk to your Chapter Members about HOBY. Utilize HOBY's videos, resources and impact to emphasize the importance of our partnership with HOBY. Encourage Members to learn more about HOBY and promote Volunteering for a HOBY program.

2. INVITE HOBY TO SPEAK

Invite a HOBY Alumni and/or Volunteers to speak at a Chapter meeting or event.

3. HOST HOBY EVENTS

Promote HOBY's mission during similar events, share Alumni's HOBY stories during meetings, donating a portion of the money from a fundraiser to HOBY, and including HOBY's mission and branding during the Recruitment process. Plan events on service-oriented days such as:

- Martin Luther King Jr. Day: Third Monday in January
- Founders Day: February 14
- Hugh O'Brian's Birthday: April 19
- National Volunteer Week: Third week of April
- National Philanthropy Day: November 15



Members of the Sigma Chapter volunteered for a CLew



Members of the Zeta Iota, Epsilon Omicron and Gamma Xi Chapters volunteered for the Central Pennsylvania Leadership Seminar

CHAPTERS OF CHANGE-MAKERS

"We hosted a Super Smash Brothers Tournament on campus with a portion of the proceeds going to HOBY!" - Eta Gamma Chapter

"We hosted a philanthropy night and held a penny war which raised almost \$1,200!" - Alpha Epsilon Chapter

"Our members made bracelets with "HOBY" on them and sold them on campus to raise awareness!" - Gamma Zeta Chapter

"We have a collection bucket that members can put their spare change in throughout the year, and then the philanthropy coordinator sends the total amount to HOBY at the end of the year." - Beta Chapter

"We hosted a gift card fundraiser this spring to raise money for HOBY." - Alpha Eta Chapter

"We made a donation to HOBY Kentucky, which then was used to purchase supplies for their virtual seminar this year." - Gamma Beta Chapter

TAKING ACTION

There are many ways your Chapter can support HOBY's mission to empower young people to dream big, make an impact and change the world. Whether you fundraise to make a donation, host a service event, volunteer at events or host events yourself, or give a high school student the chance to attend a HOBY program, your impact is meaningful.

GIFT IN KIND

HOBY depends on charitable donations of goods and services to support their programs. Collect food or office supplies for an upcoming event, offer your skills for a specific project, or raise funds to support the HOBY Legacy Fund.

SERVICE EVENT

Host a service event or fundraiser in HOBY's name on your campus. Like making HOBY Hugs, encouraging messages to support HOBY Ambassadors and Volunteers. HOBY Hugs can be a part of Recruitment events or service events to support HOBY.

VOLUNTEER WITH HOBY

Take advantage of many opportunities to support one of HOBY's leadership programs! Contact your local HOBY representative to learn how you and your Chapter can get involved.

CLeWS

Organize and host a CLeW on your campus for local community high school freshman. Encourage your Chapter to work together in setting up and volunteering at the event.

SPONSOR A STUDENT

Offer a deserving student the opportunity to attend a HOBY event by financially sponsoring a student.

HOBY RESOURCES

PHI SIGMA PI HOBY RESOURCES

phisigmapi.org/resource/hoby

Resources Include:

- Sending a Student to a State Leadership Seminar
- Donation and Sponsorship Form
- Getting Involved with HOBY Video
- How to Make HOBY Hugs
- Organizing a CLeW

PHI SIGMA PI PHILANTHROPY PAGE

phisigmapi.org/service

HOBY'S WEBSITE

hoby.org

HOBY VIDEOS

youtube.com/user/hoby/videos

BE OUTSTANDING WITH HOBY PRESENTATION

learn.phisigmapi.org/p/outstandinghoby

Have a question about HOBY?

Contact Sarah Smith, Phi Sigma Pi's Director of Alumni Relations and Programming at hoby@phisigmapi.org