SOCIAL MEDIA BOOTCAMP "NEXT STEPS" CHECK-LIST

Now that you've attended the Social Media Bootcamp here are some next steps you can take to improving your Chapter's social media.

- [ ] **Use the Chapter Social Media Review Checklist to evaluate your Chapter's social media**

- [ ] **Create a place and encourage Members to upload their photos from their time in the Chapter**

- [ ] **Create a graphic on Canva and post it to your Social Media**

- [ ] **Meet with your EBoard and Members to brainstorm recurring content ideas**

- [ ] **Change your Instagram profile to a Business Profile**

- [ ] **Follow Campus Organizations you want to build relationships with**

- [ ] **Meet with your RA's/IA's and get a head start on planning your Recruitment social media plan**