

# PHI SIGMA PI SOCIAL MEDIA BRANDING GUIDE

\*This guide can be adapted to fit the branding of your Chapter\*

## Social Media

### Fonts

#### LEAGUE GOTHIC

Use for headings and dates

#### Montserrat

Use for subheading or body text

#### Montserrat (bold)

Use for subheading or body text

## Logos



PHI SIGMA PI  
NATIONAL HONOR FRATERNITY



## Social Media Color Pallet

### Phi Sigma Pi Brand Colors



#CCB576



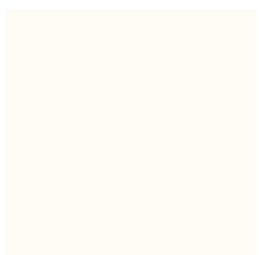
#FFEE01



#4E2582

These are HEX codes. Use these values to get the color shown above.

### Social Media Alternative Pallet Colors



#FFFCF5



#F4E4B9



#A380CF



#370F69