



Alumni Development and Expansion Plan

June 2019

ALUMNI EXPANSION VISION, MISSION STATEMENT, AND PURPOSE

The Phi Sigma Pi Alumni Expansion Vision is to provide opportunities for Members to keep the ideals of Phi Sigma Pi active in their lives after graduation.

The Phi Sigma Pi Alumni Expansion Mission is to actively establish Alumni Chapters and Associations such that we can provide opportunities for any Alumni who wish to stay active by organizing them with other Alumni in their geographical region.

The Phi Sigma Pi Alumni Expansion Purpose is to create sustainable Alumni Chapters and Associations.

PHI SIGMA PI ALUMNI ORGANIZATIONS – AN OVERVIEW

Founded under the same ideals as undergraduate chapters, Alumni Organizations recognize brotherhood as a lifelong commitment. From development to social gatherings, they provide opportunities for alumni who are geographically located in the same region.

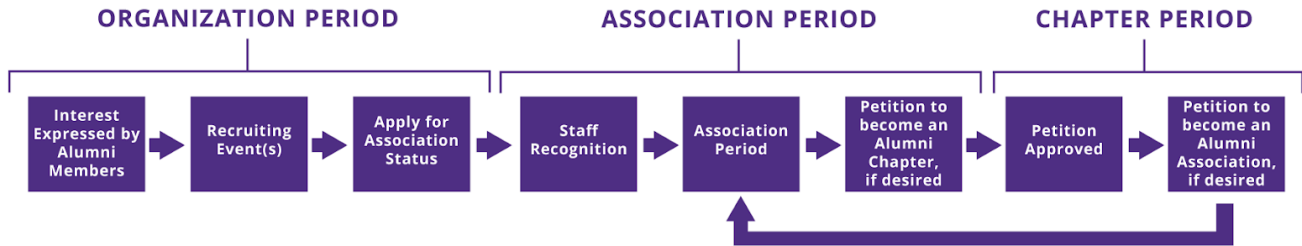
As defined in the National Constitution, there are two types of Alumni Organizations – the Alumni Chapter and the Alumni Association.

Alumni Chapters and Associations present minimal structural differences, beyond the requirement to attend Grand Chapter, submit an Annual Report and elect Chapter Officers. These differences are further defined in the table below:

Activity	Alumni Association	Alumni Chapter
Minimum Membership Number	X	X
Chartered by the National Council	X	X
Members belong to the National Alumni Association	X	X
Charitable Service Opportunities	X	X
Professional Networking	X	X
National Office Recruitment Support	X	X
Association President	X	
Chapter Officers		X
Quarterly Contact with National Office	X	X
Submit Bi-Annual Update		X
Voice/Voting Rights at Grand Chapter Business Meeting		X
Eligible to become an Alumni Chapter	X	
Eligible to return to Alumni Association		X

Alumni Associations were created with the intent to serve as a stepping stone to Alumni Chapter Status, and meant to act as a precursor for developing Alumni Chapters. However, there should not be a linear path from Alumni Association to Alumni Chapter, and instead there are situations where Alumni Chapters should be able to voluntarily return to an Alumni Association status. There are also situations where an Alumni Association will remain as an Association for perpetuity.

THE NEW EXPANSION PLAN



There are multiple “approval” phases included in the new plan – the first is an official recognition of Association Status. Association Status, much like the collegiate chartering status, is a Staff-driven process.

The second approval moves an association to Alumni Chapter status. This period is the petitioning process, and requires a three-fourths (3/4) vote of the National Council for approval of a new Alumni Chapter.

As necessary, an Alumni Chapter may request to return to Alumni Association status. A request must be submitted to the National Office and it requires a three-fourths (¾) vote of the National Council for approval to change classification. Upon approval, the Alumni Association must wait until two (2) consecutive Grand Chapter Business Meetings have occurred before petitioning to become an Alumni Chapter again (if desired)

ALUMNI CHAPTER ACTIVATION TIMELINE

ORIENTATION PERIOD	<p>Members interested in starting an Alumni Organization (Initiating Alumni) in their geographic area will contact National Staff to request contact information for all Alumni located within the given area. This process may be initiated by the National Staff.</p> <p>The proposed Alumni Organization’s center (i.e. metropolitan area like DC or New York City) should be located in a sustainable area, which is defined as a location meeting the following criteria:</p> <ul style="list-style-type: none"> • Not within sixty (60) miles of a preexisting Alumni Chapter or Association • Encompassing an area with a radius of less than thirty (30) miles • Encompassing an area that has a minimum of twenty (20) known Alumni with contact information <p>The Alumni Organization should choose a name derived from their geographical region. If the regional Alumni Organization is located near a city, then the name of that city should be incorporated within its official name. The National Council may request a name change for any reason.</p> <p>Once a geographic center is determined, the Initiating Alumni will proceed with the organization process by gauging interest from Alumni in their area. Initial recruitment is most effective if managed electronically – by e-mail or through a social networking site, like Facebook. The Initiating Alumni may use the National Office’s recruitment tool, SURGE, during Phi Sigma Pi’s biannual alumni recruitment period.</p> <p>If more than five (5) Alumni or Honorary Members express interest, the Initiating Alumni should organize an interest meeting (“Meet n’ Greet”), and recruit area alumni to attend. This group will be known as the “Interest Group.”</p>
ALUMNI ASSOCIATION PERIOD	<p>The Interest Group submits recognition paperwork to the National Office to formally apply for Alumni Association Status.</p> <p>Once approved by the National Office, the Alumni Organization will officially become an Alumni Association. Each Alumni Association must have a President who will communicate regularly (at least quarterly) with the National Office. The Alumni Association will have all the rights and benefits as listed above.</p> <p>An Alumni Association shall only have members from their respective area who are not in an Alumni Chapter or other Alumni Association.</p>
ALUMNI CHAPTER PERIOD	<p><u>If an Alumni Association wishes to become an Alumni Chapter</u>, the Alumni Association should spend a period of at least three months focused on building the necessary infrastructure to ensure the sustainability of the prospective Chapter. The National Office recommends focusing on the following core elements: Recruitment, Organizational Structure, Leadership Identification, NAA Membership</p> <p>Once the above requirements are met, the Alumni Association is encouraged to petition to the National Council for official recognition as an Alumni Chapter. A three-fourths (3/4) vote of the National Council shall be required for approval. Due to preparation requirements, no Alumni Chapter will be approved between the registration deadline for a National Convention and the conclusion of the subsequent Grand Chapter business meeting.</p> <p>An Alumni Chapter may petition the National Council to step back to an Alumni Association at any time. A three-fourths (3/4) vote of the National Council is required and upon approval the organization shall become a Geographic-based Alumni Association. The Alumni Association must wait until two (2) consecutive Grand Chapter Business Meetings have occurred before petitioning to become an Alumni Chapter again (if desired).</p>

NATIONAL OFFICE COMMITMENTS TO ALUMNI DEVELOPMENT AND EXPANSION

Strengthening Phi Sigma Pi's Alumni Organizations is paramount for the continued growth of Alumni Engagement. The National Office shall strive to do the following:

- Establish new Alumni Organizations
 - Form at least one new Alumni Organization per fiscal year
 - Aid Alumni wishing to start new Alumni Organizations by planning "Meet and Greet" events for Geographic-based Alumni Organizations
 - Aid Alumni Organizations wishing to transition to a different form of Alumni Organization , such as Alumni Association to Alumni Chapter or Alumni Chapter to Alumni Association
- Help Alumni Organizations recruit new members
 - Create, update, and maintain Alumni recruitment web page(s)
 - Offer bi-annual recruitment periods for Alumni Organizations structured similarly to SURGE
 - Send recruitment emails on behalf of any interested Alumni Organization
- Create and disseminate Toolkits for Alumni Associations and Alumni Chapters
- Promote Alumni Association and Alumni Chapter events
- Provide reminders and notifications of upcoming due dates
- Reward Alumni Organizations who strive for excellence

Professional and Chapter-Based Alumni Engagement

The National Office is making a considerable investment in the development of a networking and engagement platform program known as, "CORE." Alumni will have the ability to engage in Alumni Communities consisting of individuals from their Chapter or Members from within a profession to facilitate conversation, events, mentoring, and development.