



# Recruitment Evaluation

## PLANNING

Planned by: \_\_\_\_\_

Budgeted: \$ \_\_\_\_\_ Spent: \$ \_\_\_\_\_ Items purchased: \_\_\_\_\_

## MARKETING

Did the Chapter take advantage of National Office support through Surge? YES or NO

Was a Potential New Member (PNM) List used? YES or NO

Did the Chapter have access to a list of eligible students through the college/university? YES or NO  
If so, what is the number of eligible students according to this list? \_\_\_\_\_

Was an email sent to eligible students to promote Recruitment? YES or NO

Other marketing utilized: \_\_\_\_\_

## PROGRAMMING

Invitational Meeting Dates:  
\_\_\_\_\_

Recruitment Event Dates:  
\_\_\_\_\_

Location of Invitational Meetings:  
\_\_\_\_\_

Location of Recruitment Events:  
\_\_\_\_\_

Total # of PNMs at Invitational Meetings: \_\_\_\_\_

Total # of PNMs at Recruitment Events: \_\_\_\_\_

## POTENTIAL NEW MEMBERS

# of PNMs voted on: \_\_\_\_\_ # of bids offered to PNMs: \_\_\_\_\_ # of PNMs pinned: \_\_\_\_\_

## CHAPTER MEMBERS

# of Members at IMs: \_\_\_\_\_ # Members at REs: \_\_\_\_\_ # of Members at Pinning: \_\_\_\_\_

## HOW SUCCESSFUL WAS RECRUITMENT OVERALL?

NOT SUCCESSFUL      1   2   3   4   5   6   7   8   9   10      VERY SUCCESSFUL