



Alumni Newsletters

As Members of Phi Sigma Pi, we have all made a lifelong commitment to the Fraternity. While Alumni can stay connected at the National level through social media and networking opportunities, an Alumni newsletter is a great way to keep Alumni engaged at the Chapter level. Most Chapters choose to send newsletters, either electronically or in print, at the end of the term. This means that you should be preparing throughout the term by gathering content for your newsletter to give your Alumni a full picture of all the awesome things your Chapter has done and the exciting things you have planned.

Use Photos

Using photos to tell the story of your Chapter is a great way to get Alumni interested in what your Members are up to. While many Alumni are on social media, having photos in your newsletter will help to focus them on the things that are most relevant to them.

Highlight Chapter Accomplishments

Successful events, adding new Members to your Chapter and making positive Changes in Chapter operations are all worth sharing with your Alumni. Don't be afraid to brag about everything you've accomplished as a Chapter!

Recognize Alumni Achievements

One benefit of staying connected with your Alumni is that you will learn of their personal and professional achievements. Dedicate space in your newsletter to how your Alumni have using their experiences in Phi Sigma Pi to improve humanity with honor.

Share "Save the Dates"

Alumni are busy individuals and appreciate as much notice as possible for upcoming events. Include dates for the events you have planned so that they can be there to support your Chapter.

Financial Appeals

If your Chapter does a good job of maintaining relationships with Alumni, there may be opportunities for you to ask for their financial support for fundraisers, traveling for ICR or National events or other worthy Chapter ventures.

You'll want to be strategic about how and when you request support from Alumni. Be sure to provide as much information as possible about how the money will be used and how the experience will benefit Members and the Fraternity.

Need Help Finding Alumni?

You can find a list of Alumni Member on the Alumni Roster in the Chapter Admin Portal. The National Office can also provide a list of Alumni Members who are currently located near your Chapter even if they were Collegiate Members of other Chapters across the country.