



Partnering with Campus Organizations

Developing strategic partnerships with other organizations on campus is a great way to build relationships while making the most of available resources. These partnerships can be social or service-related and beneficial to both organizations. Here are the types of organizations that you may want to consider partnering with on a future project or event:

1 More Established Organizations

Partnering with organizations that have been part of the campus community for a long time can be especially beneficial for new Chapters. These types of organizations may have connections on campus from which the Chapter can benefit, and the Chapter may be able to offer hands-on support for an already successful event.

2 Values-Based Organizations

Partnering with organizations that have similar values as Phi Sigma Pi will ensure that you are living into the mission of the Fraternity while multiplying efforts. An organization dedicated to improving humanity through social service would be an ideal partner.

3 Diverse Organizations

Partnering with organizations that are diverse in membership will ensure alignment with the Fraternity's ideals. Gender inclusion, as well as acceptance of individuals from all backgrounds and experiences, are key to the success of our organization and others with whom you should consider partnering.

Campus Visibility

Developing relationships with other organizations on campus is sure to improve your Chapter's visibility, which will in turn support long-term sustainability. Chapters with a high level of campus visibility have more Recruitment success and the potential to make a greater impact on campus.

Here are some ways to capitalize on campus partnerships to improve visibility:

- Participate in a campus-wide event
- Complete a service project on campus
- Volunteer for a community organization
- Host a social event that is open to the campus
- Hold a fundraiser to benefit HOBY or your local philanthropy
- Use social media to share about your collaboration and tag the partner organization