



Fundraising Ideas

The number of possibilities for fundraising is limited only by your imagination. Whether you are raising money for HOBY, your local philanthropy or to support Chapter initiatives in the coming year, fundraising will bring not just money, but also positive attention, to your Chapter when done well.

Auctions

Have Alumni donate gently worn Chapter or school apparel to be auctioned off to anyone in search of new swag.

Campus-Wide Events

Host a talent show, lip-syncing competition, Battle of the Bands or Iron Chef Competition and charge a fee for entry and/or participation.

Community Events

Work with a local restaurant or coffee shop to host an event to promote their business and keep a percentage of profits.

Group Fundraising Programs

Participate in fundraising through companies like Yankee Candle, Joe Corbi's Pizza and Gertrude Hawk Chocolates and the Chapter will receive a percentage of the total sales.

Penny Wars

Have labeled jars representing Committees, Families or campus organizations to collect pennies in support of the group. All silver coins and paper money count against the penny total, and whichever group has the most money at the end wins.

Sports Tournaments

Bring student organizations, sports teams or other Chapters together in the spirit of friendly competition to compete in an event around a favorite sport.

Making the Most of Your Chapter's Fundraising Efforts

- Base fundraisers around upcoming holidays (Halloween, Valentine's Day, etc.) or special events (Homecoming, Graduation, etc.)
- Capitalize on opportunities to engage Alumni, family and the campus community
- Collaborate with another student organization to expand your reach
- Get creative about addressing a student or community need
- Make a big deal about promoting a worthy organization that will benefit from your efforts
- Highlight PSP whenever possible by adding a purple ribbon or a note from the Chapter to items you sell



Beta Mu Chapter (George Washington University) sells PSPotatoes. Parents, family and friends write messages on the potatoes and Members deliver them.