



Best Practices for Alumni Relations

Alumni Relations refers to interactions between a Phi Sigma Pi Collegiate Chapter and Phi Sigma Pi Alumni Members. Alumni Relations activities may include sending newsletters throughout the year about what's going on in the Chapter or hosting events to which Alumni are invited.

Communication between Collegiate Members and Alumni Members is integral to maintaining bonds of lifelong Brotherhood. Here are some ways to foster strong engagement for successful networking and future giving.

1 Communicate
Chapters have the benefit of having Alumni Members nearby regardless of location. While these Alumni may be Members of your Chapter, they may also be Members who relocated to the area after graduation. Alumni want to stay informed about what's going on at the collegiate level, and many are looking for an opportunity to give back. Be intentional about staying in contact with Alumni, and find creative ways to engage them in the work of your Chapter.

2 Plan Ahead
Alumni are busy people! When planning an event that you hope Alumni will attend, be sure to give as much notice as possible. Communicating well in advance will ensure a great turnout.

3 Follow Up
It's important to spend time after an event discussing what went well and what can be improved. Remember to ask Alumni who attended for their input. And don't forget to send a "thank you" note to those who showed up!

Family Events

A great way to ensure participation is to select events that include the whole family. Inter-generational events will strengthen bonds within families and encourage healthy competition between them while having fun!

Here are the types of events that have successfully brought Chapter Members and Alumni Members together:

- Sports tournaments
- Local sporting events
- Campus-wide events (Homecoming, football tailgating, Graduation, etc.)
- Cookouts
- Potluck dinners
- Ice skating
- Bowling
- Visiting historical sites
- Trips to a zoo or aquarium
- Amusement parks
- Beach trips
- Holiday parties
- Service events