

RECRUITMENT ADVISOR

The role of the Phi Sigma Pi Chapter Recruitment Advisor is one of great responsibility. It can also be quite rewarding. The following document is a guideline to help you have a successful term.

According to the Phi Sigma Pi National Constitution, there are two components of recruitment. It should be noted, however, that this document is not all-inclusive for each Chapter. These should be considered the minimum duties and your school/Chapter may choose to assign further duties at their discretion.

PHI SIGMA PI NATIONAL CONSTITUTION, ARTICLE IX, SECTION 4

- A. Each Collegiate Chapter shall hold a minimum of two (2) membership drives per academic year, with no more than one (1) membership drive held each semester or quarter. A membership drive consists of a recruitment period and an Initiation period.
- B. The recruitment period begins on the date of the first advertised recruitment event and ends with The Ritual Pinning Ceremony.

PHI SIGMA PI NATIONAL CONSTITUTION, ARTICLE IX, SECTION 5

Each Collegiate Chapter shall be required to meet the following minimum recruitment and Initiation requirements:

- A Recruitment. Each Collegiate Chapter shall, at least
 - i) Hold two separate Information Sessions at the beginning of the recruitment period with the purpose of demonstrating to prospective Initiates both the ideals of Phi Sigma Pi and the requirements of the recruitment and Initiation processes.
 - ii) Hold two recruitment events for the purpose of allowing prospective Initiates to become better acquainted with the Collegiate Members.



Get excited, like the Epsilon Delta Chapter at the University of South Florida, it's time to recruit!

ADVERTISING RECRUITMENT

Your recruitment information can be advertised using a variety of methods. Some of which are free or low cost to your Chapter from the National Office. They include:

- Free email blast to all eligible students that attend your college/university.
- Low cost paper mailings to all eligible students that attend your college/university.
- Free recruitment supplies, which include: posters, postcards and stickers.

Another easy way to advertise your Information/Recruitment event is by using social media.

- Facebook Event
- Facebook Page
- Twitter
- Instagram

RECRUITMENT EVENTS

Recruitment events range from:

- Social Mixers
- Service Projects
- Pot-lucks

It is at the discretion of the Chapter and the Chapter Recruitment Advisor to determine what type of events are best suited to the needs of the Prospective Members and the Chapter.

NATIONAL OFFICE RECRUITMENT CAMPAIGNS



we want you!

INFORMATION SESSIONS

- 1. Information sessions should begin with a greeting and mingling session with the entire Chapter.
- 2. Next the President or most well-spoken Brother will welcome everyone and give an overview about Phi Sigma Pi.
- 3. The Recruitment Advisors will give a description of the recruitment process.
- 4. The Initiate Advisor will talk about the Initiation process.
- 5. Lastly, there will be time for a question and answer session

For more details on Information Sessions go to **phisigmapi.org** and go to the resource center.

RESOURCE CENTER

Find more Recruitment Resources at phisigmapi.org in the resource center. There you can find:

- Recruitment Incentive Program
- Tools and Tips to Advertise Recruitment
- Information Meeting Quick Tips
- And More!