



RECRUITMENT MAILBOX STUFFER TIPS & USES

Snail mail takes a long time to get to its destination and can be costly, but mailbox stuffers are a great, FREE alternative. Everyone enjoys receiving mail in college and our mailbox stuffers allow for optimal customization to get the word out about your Recruitment events. Here are a few tips on using them.

Know your options.

Speak with the mailroom on your campus to find out what your options are. Do they allow students to stuff mailboxes? Do you have to provide names and box numbers? What is the max number of mailboxes you can stuff? Make sure you find these things out before printing.

Customize.

We've provided a Word document to make it as easy as possible to customize. This is a resource that you want to make very detailed. Be sure to read the letter carefully and customize all of the areas that require it (like when it says "SCHOOL NAME"). Also be sure to fill out the table with your Recruitment event information. Feel free to customize the letter in any way you want to represent your Chapter's personality (add pictures, Social Media links, etc).

Proof.

It's extremely important that your letter has correct information. Listing the wrong date or location could cause your Chapter a headache. Have multiple Members read your letter before printing and stuffing.

Add some flare.

You could just fold up the letter and stuff it in the mailbox... or you could tie it with a purple ribbon! Or maybe tape a piece of candy to it. Or stuff them in envelopes and have a Member who knows calligraphy write something on the envelope. Little touches go a long way!



Dear Leader,

Phi Sigma Pi is looking for leaders like you on the campus of **SCHOOL NAME** to join our National Honor Fraternity. Our organization brings the best and brightest students together to make an impact on our campus and our community.

We are...

- Gender-inclusive and major-inclusive
- Built on a Tripod of scholarship, leadership and fellowship
- A balanced mixture of a social, service and honors organization

Did we mention that our award-winning Leadership in Action program is an exclusive member benefit that looks great on a resume?

We hope to see you at one (or all!) of our Recruitment Events!

Event	Date	Time	Location

If you have any questions or would like more information on our organization our Chapter here at **SCHOOL NAME**, don't hesitate to reach out to me at **EMAIL**.

I look forward to getting to know you!

NAME
EXEC POSITION