

The Charles W. Chance Excellence in Alumni Relations Award is presented to the Chapter that excels in Alumni relations based upon such areas as sound communication, financial support and Alumni participation in Chapter events.

If you have additional materials/photos to submit with your award nomination, please attach them at the end of this form.

Nominations must be received by June 15 to be considered for the Awards Banquet at National Convention of the same year (i.e. June 15, 2017 is the deadline for awards given at the 2017

National Convention Awards Banquet).

Chapter Name

**Academic Term Your
Event Occured**

General Alumni Relations Information

Describe how your Chapter communicates with Alumni:

Describe how Alumni participate in Chapter events:

Describe how Alumni financially support the Chapter:

Event-Specific Information (Describe an event planned for Alumni if applicable)

Please provide a detailed description of your event including a well described purpose, scope and summary of activities (including how the event demonstrates commitment to Alumni Relations):

Please detail any perceived risks associated with this event and how your Chapter worked to address those concerns. What Risk Management considerations did you incorporate into this event?

Please provide a detailed description of how the various Chapter Committees worked together to make this event a success.

What public relations and marketing tools were incorporated for the success of this event? Please provide a detailed description of the resources and methods utilized.

Provide a detailed description on external resources utilized in the planning and completion of this event. These resources may include access to an expert, using university resources or partnering with a community organization.

Describe event attendance (what percentage of the Chapter attended/how many from outside the Chapter attended):

How did you incorporate Alumni participation and outreach for this event?

How did you incorporate Alumni participation and outreach for this event?

Please type your name, position and email address below to verify this nomination.

Full Name

First Name

Last Name

Position

E-mail
